

## K & Z Workshop

These were the main ideas that came out of the workshop on innovation and creative conversations at the Matching/Kunst and Zaken conference in Rotterdam, June 3.

When and where do you have good ideas?

Moving.

Not at work.

Solo, empty, self reflective but also social, chemistry

Relaxed, no hassle

Having a laugh

When do you have powerful conversations?

Power to change, good and bad, negative and positive

Listening, genuine interest in counterpart

Have to be uncomfortable at some point

Confronting uncomfortable subjects

Open mind, non judgemental

No agenda

Creating shared horizons, 3<sup>rd</sup> dimension but different points of view

What is a good innovation space?

Multi purpose, cultural

Light

Empty

Warm and familiar

Good meeting place, drawing people together.

Everywhere and possibly mobile

Place where you can get in and out of yourself

Nature and culture

Alone and social

Separate and yet part of the culture

Place you can be barefoot

Kitchen table – wood – and food